



MidSouth Music Institute, Inc.

Joelle Norris, Executive Director

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www.CoroRio.org

901.461.4263

"Making a better world through the gift of song and people"

Dear Community Partner,

The MidSouth Music Institute, Inc. is a non-profit organization in North Mississippi that works with over 170 students ages 7-18, from public, private, parochial, and home schools to "make a better world through the gift of song and people." CoroRio is the youth choir division of MMI, which has students in 5 choirs who meet once a week to rehearse a variety of choral literature, learn basic vocal technique and music reading skills, as well as life skills in teamwork, discipline and leadership. In addition, the students participate in at least one community service project each semester as we strive to teach our children how to give back to their community. We have 5 conductors and 3 accompanists who work with these young people weekly and are supported by a community-minded Board of Directors who represent eclectic business backgrounds. We will present several concerts in the community throughout the year and will also present a season tour each summer to showcase the talent in our area. *Most recently, our choirs have had featured performances at St. Peter's Cathedral in the Vatican City, Notre Dame Cathedral in Paris, and Segrada Familia in Barcelona!* This year, our students will be participating in a national honor choir in the famed Carnegie Hall in New York City.

An organization such as this relies on community support to thrive. We need funding for organizational supplies, tuition assistance, tours, and instrumentalists for seasonal concerts. However, we do not want to place undue burden on our member's families or our community, so we have chosen to do only one organizational fundraiser per year, through our annual program book. As you will see from viewing last year's book, the annual program will have information about our organization, our students, our concerts, and our generous sponsors.

Would you consider partnering with us in our endeavor to change the lives of young people and their community through the gift of music? In addition to helping us reach our goals for the year, your sponsorship will:

- Help the singers raise funds for tuition and tours
- Be seen by over 5,000 people at performances and events throughout the year
- Show your support for the dedicated young singers of CoroRio.
- Encourage a quality arts education experience to last a lifetime.
- Support our local community by helping to provide positive, life changing instruction for our young people.

Please see the attached document for more detailed information. Thank you in advance for considering this partnership. We look forward to hearing from you.

Sincerely,

A handwritten signature in cursive script that reads "Joelle M. Norris".